

INTRODUCING LOVE VELO

CYCLING EXPERIENCES THAT
BRING STAFF CLOSER TOGETHER



INTRODUCING LOVE VELO

THE UK'S LEADING CREATOR OF UNFORGETTABLE CYCLING EXPERIENCES



Hi, we're Love Velo, Official Partner of British Cycling and the leading provider of cycling experiences in the UK. We're six years old and have sent almost 15,000 people to over 500 destinations in over 50 countries.

- ✓ Our team are all cyclists and have enjoyed all of the experiences we sell.
- ✓ We have the largest access to bike hire, event ticketing, and ride routes in the industry.
- ✓ Our travel network connects us with local authorities throughout the UK, Europe and the World.



CYCLING EXPERIENCES AND YOUR BUSINESS

CYCLING EXPERIENCES CREATE A HAPPIER TEAM



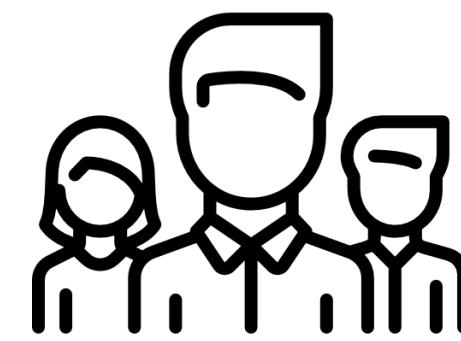
Mental
Wellness



Physical
Wellness



Rewards &
Benefits



Team
Development

ACCESS TO UNFORGETTABLE EXPERIENCES

BUILT BY OUR EXPERT TEAM WHO ARE CYCLISTS.



UK CYCLING EXPERIENCES

We connect riders with experiences throughout the UK, across all ages and levels of ability. We integrate cultural and historic landmarks and reflect group interests.

INTERNATIONAL TRAVEL

We provide support for touring groups across the world, including accommodation, transfers, and access to the largest selection of bikes for hire in the industry.



EXAMPLES OF WHAT WE CAN OFFER YOUR BUSINESS

THE KIND OF EXPERIENCES WE OFFER YOUR BUSINESS



EPIC CHALLENGES

Eg climbing Mont Ventoux, the Stelvio or Alpe d'Huez. Each of these has incredible Grand Tour cycling history and are sought after challenges. We can also offer exclusive access to the best sportives.



TEAM DESTINATIONS

From the New Forest to mainland Europe, Vietnam and beyond, we have tried and trusted delivery partners who can fulfill almost all requirements and satisfy the needs of every group.



CORPORATE EVENTS

We offer race day experiences including start and finish inflatables, timing chips and on route support, as well as, rolling road closures and other key production delivery.

LOVE VELO PARTNERSHIPS

- We're driven by forging long term relationships, illustrated by best-in-class partnerships such as our exclusive relationship with the governing body for UK cycling, British Cycling. This allows us to access talent for your event and gives us exclusive use of the Velodrome.
- We also have long standing relationships with tourist boards in key destinations who can often provide great deals and exclusive experiences for Love Velo groups.

EVENT PARTERS

LOVE VELO HAVE SUPPORTED THE MARATONA FOR MANY YEARS AND WE ARE DELIGHTED AT THE BUSINESS THEY DRIVE INTO THE EVENT AND MORE WIDELY INTO ALDA BADIA. - CINDI - MARATONA DLES DOLOMITES



LOVE VELO ARE A KEY PARTNER OF THE MALLORCA 312 AND WE HAVE AN EXCELLENT RELATIONSHIP WITH LEE AND HIS TEAM. - XISCO CEO, MALLORCA 312 & MILESTONE SERIES

DESTINATION PARTNERS



WE HAVE CHOSEN LOVE VELO AS OUR PARTNER TO HELP DELIVER OUR STRATEGY FOR MURCIA TO BECOME MAINLAND SPAIN'S NUMBER ONE CYCLING TRAVEL DESTINATION. MAIRA - MURCIA TOURISM

LOVE VELO HAVE PROVIDED TREMENDOUS GROWTH IN CYCLING TRAVEL TO TENERIFE AND WE HUGELY VALUE THEIR STANDING IN THE CYCLING COMMUNITY IN THE UK. CRISTINA - TENERIFE TRADE TRAVEL



LOVE VELO WON THE PITCH IN JUNE 2021 TO EXECUTE A MARKETING PLAN FOR MALLORCA TOURISM'S FOCUS ON CYCLING FOR 2022 TRAVEL. FRANCISCO, MALLORCA TOURISM



BROMPTON

BROMPTON CASE STUDY

- Love Velo created Brompton range of experiences in 2022.
- 2 x Reward weekends (1 in New Forest, 1 in Annecy, France) for senior management including the CFO & COO.
- Fully bespoke events requiring pre visit research.
- Full logistics including overland secure transport of 50 Brompton bikes to both destinations.
- Bespoke design of routes with the nuances of Brompton folding bikes taken into account.
- Full accommodation and meals delivery in various hotels
- Guided trips with pro ride leaders, back markers, support vans.



BDO VELO

BDO VELO CASE STUDY

- Planning and delivery of annual touring events series.
- Mallorca and Girona programs created across Sept 2019 and October 21.
- Both events were for BDO's network of cycling interested clients.
- Trips included
 - Fully customised routes
 - Luxury accommodation
 - Various levels of supported riding



I wanted to catch up and say thanks very much to the team that looked after us. What a great weekend and the hotel and the riding was superb. Thanks again

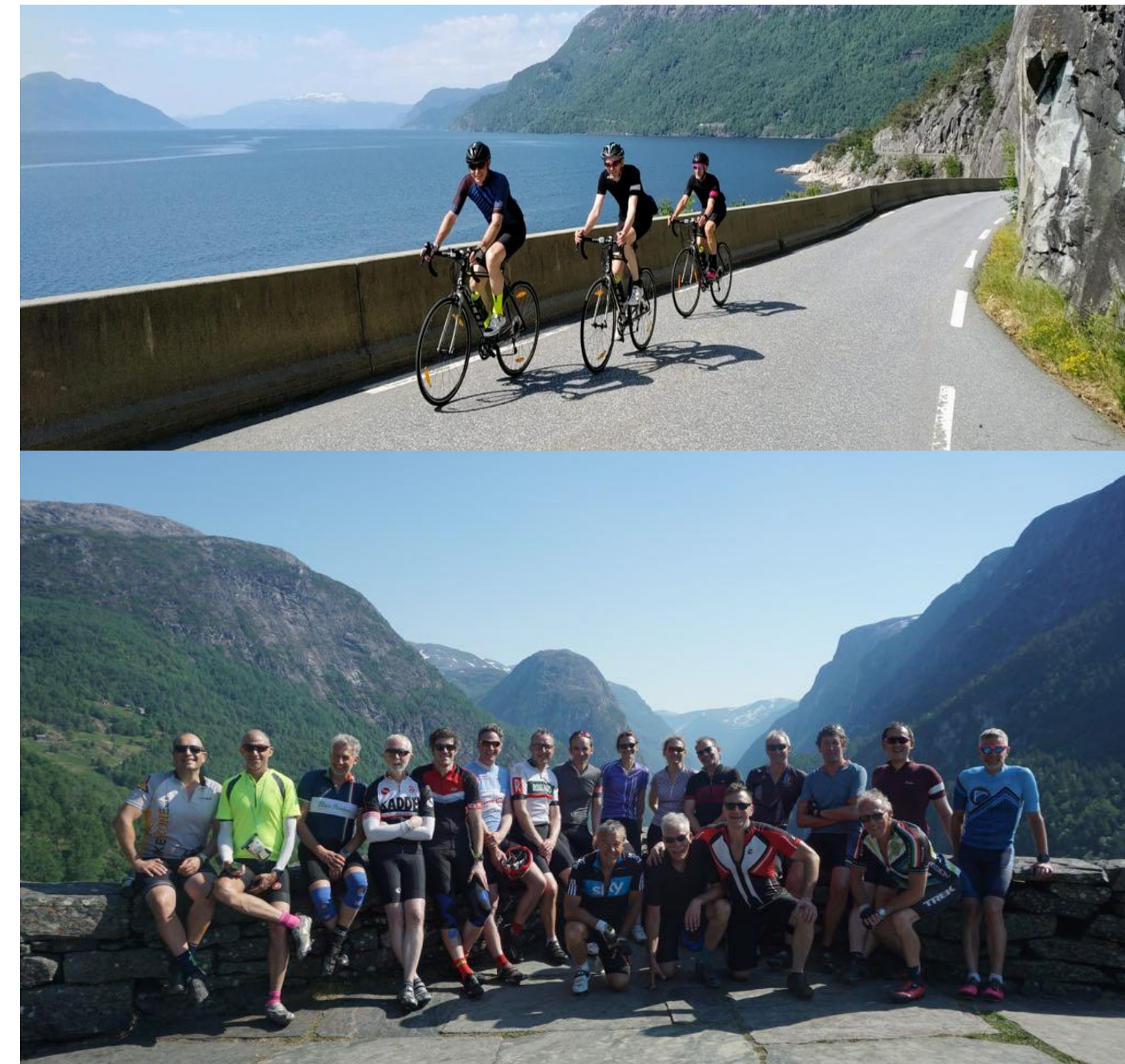
CHRIS GROVE

Corporate Finance Partner



AAP CASE STUDY

- Annual conference held in different locations each year.
- Love Velo delivered a completely bespoke, highly specialised trip to ride the Norwegian fjords.
- Trip included
 - fully customised routes
 - Guiding
 - Meals
 - Support
 - Transport from various parts of Norway
 - Major logistics
 - Specialised bike hire including road e-bikes



Norway Adventure Testimonial :

“Our group had an outstanding experience working with Love Velo! With 17 riders of diverse experience converging from four countries, we are not an easy group to please. Love Velo took on the challenge of organizing our custom cycling excursion in Western Norway. We could not have been more pleased with the organization and responsiveness that we were provided. The ground support, hotels and equipment were top notch and the routes nothing short of glorious. We would not hesitate to work with Love Velo again in the future”.

LOVE VELO & OTHER CORPORATE CLIENTS

JOHN FRIEDA®
LONDON PARIS NEW YORK



Deloitte.



Olympic
Delivery
Authority



CAUSEWAY 



HOW WE WORK

LOVE VELO WAYS OF WORKING FOR BUSINESS CLIENTS



Dedicated
Corporate
Manager

- Single point of contact
- Virtual or in person meetings to establish brief
- Fully customised quoting
- Expert delivery



Briefing and trip
tools

- Full route reconnaissance
- Trips in digital format provided for navigation on phones or GPS devices
- Expert accommodation providers
- The best bike hire (e-bikes inclusive) in all destinations



Flexible benefits
and incentives

- Discounts off holidays
- Employee incentive programme
- Dedicated account exec
- Priority access to events
- Access to Talent for events
- Donations to corporate nominate charity of the year

WHAT NOW ?

1. Book a call to talk to our team about your cycling needs.
2. Learn about our latest offers and incentives.
3. Receive a proposed itinerary tailored to your company needs.
4. Prepare for an unforgettable experience.

